

**Sample Question Paper**

**Subject- World Class Manufacturing**

**Subject code 204**

Note – This is a sample Question paper for student's exam reference only, might be pattern of paper can be change in actual examination.

Q.1 What are the various factors that affect productivity in general?

1. Capital
2. Technology
3. Management
4. All of these

**Correct Answer :-**

**All of these**

Q. 2 How you would measure energy productivity?

1. By units of output per consumption rate
2. By units of output per kilowatt-hour
3. By units of output per KVA
4. None of these

**Correct Answer :-**

**By units of output per kilowatt-hour**

Q. 3 To compare the productivity of 2 wheeler manufacturers, the right kind of evaluation of the productivity can be done by \_\_\_\_\_.

1. Labour productivity
2. Machine productivity
3. Total productivity
4. Multi factor productivity

**Correct Answer :- Total productivity**

Q. 4 The elements of operation strategy does not include:-

1. Facility planning
2. Allocation of resources
3. Technology selection
4. Marketing plans

**Correct Answer :-**

**Marketing plans**

Q. 5 The management philosophy that makes the organization focus on the 'needs and wants of customers and ensuring its fulfillment is called \_\_\_\_\_.

1. Lean Production
2. Just-In-Time
3. Total Quality Management
4. Flexible Manufacturing Systems

**Correct Answer :-**

**Total Quality Management**

Q. 6 The concept of Hawthorne studies was introduced by:-

1. Elton Mayo
2. Adam Smith
3. Joseph Orlicky
4. Remington Rand

**Correct Answer :-**

**Elton Mayo**

Q. 7 Japanese manufacturers surpass US manufacturers in the:-

1. Winning of the world markets
2. In providing cheaper goods
3. Introducing new products and designs and to respond to the changes in the customer demand
4. Development of technology to produce with quality and at cheaper cost

**Correct Answer :-**

**Introducing new products and designs and to respond to the changes in the customer demand**

Q.8 To become world class manufacturer, both quality and time-based strategies must be formulated and should represent accordingly in the 'business strategy' with 'objectives' and 'goals'.

1. TRUE
2. FALSE

**Correct Answer :-**

**TRUE**

Q. 9 An enamel paint manufacturing company is having work force of 150 men. All are having some education of middle school. Company is interested in increasing its output and at the same time to establish certain safety precautions. In these circumstances, do you think that workers can contribute in suggesting ways by which company can be benefited to improve its productivity as well as safety measures?

1. Yes
2. No

**Correct Answer :-**

**Yes**

Q. 10 A company manufactures consumer goods, markets them in the local market and does not think of entering into the foreign markets. Do you think such a company can stay away from effects of globalization?

1. Yes
2. No

**Correct Answer :-**

**No**

Q. 11 In order to make things faster, the Japanese firms emphasize on improving processes and products, value analysis, standardization of products and reduction of cycle times.

1. TRUE
2. FALSE

**Correct Answer :-**

**FALSE**

Q. 12 In your opinion, what should not be included in the business strategy?

1. Market in which firm is to compete
2. Level of investment the firm has to make
3. The financial strategy
4. All of these

**Correct Answer :-**

**The financial strategy**

Q. 13 The Japanese, through product and process innovation in their manufacturing, made a great commercial success. They introduced various means except:-

1. Kanban
2. Kaizen
3. Market-oriented manufacturing
4. Mass production

**Correct Answer :-**

**Mass production**

Q. 14 During product development, when the product design & development are honed in product development teams & the teams integrate all ideas in the design stage, take less time & result in a better product at low cost is termed as:-

1. Product Engineering
2. Manufacturing Engineering
3. Concurrent Engineering
4. None of these

**Correct Answer :-**

**Concurrent Engineering**

Q. 15 The functional area strategy does not include:-

1. Marketing strategy
2. Financial strategy
3. Manufacturing strategy ]
4. Investment strategy

**Correct Answer :-**

**Investment strategy**

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