

Sample Question Paper

Subject- Productivity Techniques and Project Management

Subject code 300

Note – This is a sample Question paper for student's exam reference only, might be pattern of paper can be change in actual examination.

Q. 1 Select the correct term, whose definition is as follows: 'To identify the logic of the project, the tasks to be performed, the inputs & outputs and processes involved in each activity':-

1. Activity study
2. Project study
3. Feasibility study
4. None of the above

Correct Answer :-

Feasibility study

Q. 2 Inducing existing customer to increase their rate of use, is one of the strategy to penetrate the existing market.

1. TRUE
2. FALSE

Correct Answer :-

TRUE

Q. 3 When a firm decides to diversify, it has product knowledge as well as market expertise.

1. TRUE
2. FALSE

Correct Answer :-

FALSE

Q. 4 Integrated Rural Development Scheme (IRDS) has used which approach for its projects:-

1. Sub-sector or product
2. Regional
3. Functional
4. All of the above

Correct Answer :-

Regional

Q. 5 Which system of project classification is useful in resource allocation at macro-level?

1. Classification according to plausible assessment of benefits
2. Classification according to the sector
3. Classification according to the purpose of the project
4. None of the above

Correct Answer :-

Classification according to the sector

Q. 6 Choose one of the options mentioned below, which is useful for preparing the feasibility report:-

1. Annual reports by Directorate General of Technical development (DGTD) guidelines
2. ECAFE report
3. World Bank report
4. All of the above

Correct Answer :-

Annual reports by Directorate General of Technical development (DGTD) guidelines

Q. 7 Identify the three levels of project work:- [Question ID = 368942]

1. International level, national level and state level [Option ID = 1419966]
2. Private sector level, public sector level and individual project level [Option ID = 1419967]
3. National level, sector level and individual project level [Option ID = 1419968]
4. None of the above [Option ID = 1419969]

Correct Answer :-

National level, sector level and individual project level

Q. 8 In the preliminary analysis, the economic viability of project is assessed in terms of various aspects:-

1. Technical and production
2. Marketing
3. Economic and financial
4. All of the above

Correct Answer :-

All of the above

Q. 9 Design, preparation and appraisal, implementation and evaluation are the stages of:-

1. Project cycle
2. Product life cycle
3. Feasibility study
4. None of the above

Correct Answer :-

Project cycle

Q. 10 "Without a programme, execution can only be a haphazard and disorderly." Which report used these words regarding project management?

1. World Bank Report
2. ECAFE Report
3. Report by UK's Institution of Civil Engineers
4. None of the above

Correct Answer :-

Report by UK's Institution of Civil Engineers

Q. 11 Listed below are certain projects for which the demand is dependent on other businesses, except for one. Identify it?

1. Ancillary unit for a car-manufacturing company
2. A general-purpose workshop
3. Biscuit manufacturing project
4. None of the above

Correct Answer :-

Biscuit manufacturing project

Q. 12 How does Drucker classify the following?

"Ideas, which involve fundamental changes in both the structural characteristic of the business."

1. Complementary opportunity
2. Break-through opportunity
3. Additive opportunity
4. None of the above

Correct Answer :-

Break-through opportunity

Q. 13 Which analysis should cover the study of past and present supply/demand?

1. Market analysis
2. Technical analysis
3. Financial analysis
4. Social-profitability analysis

Correct Answer :-

Market analysis

Q. 14 Which analysis will cover "Determination of type and quality of waste to be disposed off and the method of disposal, its cost"?

1. Market analysis
2. Technical analysis
3. Financial analysis
4. Social-profitability analysis

Correct Answer :-

Technical analysis

Q. 15 Selection of appropriate technology is a major difficulty faced by the entrepreneur, as the spread of technology in the developing countries is:-

1. Wide-spread
2. Advantageous
3. Sporadic
4. None of the above

Correct Answer :-

Sporadic

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