Sample Question Paper

Subject - Managing Information for Digital Business

Subject code 642

Note – This is a sample Question paper for student's exam reference only, might be pattern of paper can be change in actual examination.

Q. 1   In motor car manufacturing the following type of information is strategic:-

1. Decision on introducing a new model

2. Scheduling production

3. Assessing competitor car

4. Computing sales tax collected

Correct Answer :- Decision on introducing a new model

Q. 2   Information is:-

1. Data

2. Processes data

3. Manipulated input

4. Computer output

Correct Answer :- Processes data

Q. 3   Tactical information is needed for:-

1. Day to day operations

2. Meet government requirements

3. Long range planning

4. Short range planning

Correct Answer :- Short range planning

Q. 4   It is necessary to prioritize information requirements of an organization at the requirements determination phase as:-

1. It is always good to prioritize

2. There are conflicting demands from users

3. There are constraints on budgets, available time, human resource and requirement

4. All good organization do it

Correct Answer :-

There are constraints on budgets, available time, human resource and requirement

Q. 5   System test plan is specified:-

1. When the final specifications are drawn up

2. During feasibility study

3. During the requirements specifications stage

4. During system study stage

Correct Answer :- When the final specifications are drawn up

Q. 6   Initial requirements specification is:-

1. Not changed till the end of the project

2. Continuously changed during project implementation

3. Only a rough indication of the requirement

4. Changed and finalized after feasibility study

Correct Answer :- Only a rough indication of the requirement

Q. 7   Final specifications are drawn up by:-

1. System analyst in consultation with the management of the organization

2. The managers of user organization

3. System analyst in consultation with programmers

4. System designers along with users

Correct Answer :- System analyst in consultation with the management of the organization

Q. 8   The primary objective of system design is to:-

1. Design the programs, databases and test plan

2. Design only user interfaces

3. Implement the system

4. Find out how the system will perform

Correct Answer :- Design the programs, databases and test plan

Q. 9   Match and find best pairing for a Human Resource Management System:-

(i) Policies on giving bonus

(ii) Absentee reduction

(iii) Skills inventory

(iv) Strategic information

(v) Tactical information

(vi) Operational Information

1. (i) and (v)

2. (i) and (iv)

3. (ii) and (iv)

4. (iii) and (v)

Correct Answer :- (i) and (iv)

Q. 10 Match and find best pairing for a Research and Development Management System:-

(i)Technical collaboration decision

(ii)Budgeted expenses vs. actual

(iii)Proportion of budget to be allocated to various projects

(iv)Strategic information

(v)Tactical information

(vi)Operational information

1. (i) and (iv)

2. (ii) and (v)

3. (iii) and (vi)

4. (iii) and (iv)

Correct Answer :- (i) and (iv)

Q. 11 CRM yields employees with _____ and improves personal _____ efficiencies.

1. Work, work advantage

2. Customisation, work

3. Work advantage, work

4. Customisation, work advantage

Correct Answer :- Work advantage, work

Q. 12 What is at the heart of any ERP system?

1. Information

2. Employees

3. Customers

4. Database

Correct Answer :- Database

Q. 13 Which of the following describes an ERP system?

1. ERP systems provide a foundation for collaboration between departments

2. ERP systems enable people in different business areas to communicate

3. ERP systems have been widely adopted in large organisations to store critical knowledge used to make the

decisions that drive the organisation's performance

4. All of these

Correct Answer :- All of these

Q. 14 Which of the following occurs when everyone involved in sourcing, producing, and delivering the company's product works with the same information?

1. Eliminates redundancies

2. Cuts down wasted time

3. Removes misinformation

4. All of these

Correct Answer :- All of these

Q. 15 What are the primary business benefits of an ERP system?

1. Sales forecasts, sales strategies, and marketing campaigns

2. Market demand, resource and capacity constraints, and real-time scheduling

3. Forecasting, planning, purchasing, material management, warehousing, inventory, and distribution

4. All of these

Correct Answer :- Forecasting, planning, purchasing, material management, warehousing, inventory, and distribution