1. Some of the sources of long-term capital are:-

(a) Refinance Corporation
(b) Maharashtra State Financial Corporation
(c) Small Industrial Corporation of India
(d) All of the above

2. What are the "making it happen" styles of Ultrapreneur?

(a) By continually changing business plans re-directed by customers
(b) By continually changing business plans re-directed by markets
(c) By continually changing business plans re-directed by the team
(d) All of the above

3. Identify the steps involved in a Business Plan:-

   a. Customers
   b. Overall marketing strategy
   c. Location
   d. Competition
   e. Advertising and promotion
   f. Pricing

Choose from the following combination of options:-

(a) b-e-c-d-a-f
(b) a-d-b-c-e-f
(c) a-b-c-d-e-f
(d) a-c-b-d-e-f

4. The seed capital loan is given at ___% and conveniently returnable.

(a) Six
(b) Ten
(c) Four
(d) Five
5. What are few questions you need to consider and look for an answer for a good Business Plan?

(a) Where is my market?
(b) Who do I sell?
(c) What business am I in?
(d) All of the above

6. The very fact that we do not see any new faces in the country's business landscape, therefore:-

(a) Indian Business Schools are not encouraging entrepreneurs
(b) Indian Business Schools are not geared to create winners
(c) Indian Business Schools are encouraging entrepreneurs
(d) None of the above

7. Fixed capital is required for:-

(a) Medium period
(b) Long period
(c) Short period
(d) None of the above

8. Tough times don't last.

(a) True
(b) False

9. During industrial sickness, workers ____ promotion.

(a) Do not get
(b) Require
(c) Do get
(d) Deserves
10. Norms for grants of relief and concessions which can be extended by banks to potentially viable sick SSI units for working capital is:-

(a) 3% below the prevailing fixed/prime lending rate, wherever applicable
(b) 2% below the prevailing fixed/prime lending rate, wherever applicable
(c) **1.5% below the prevailing fixed/prime lending rate, wherever applicable**
(d) None of the above