

Entrepreneurship Management

1. Some of the sources of long-term capital are:-

- (a) Refinance Corporation
- (b) Maharashtra State Financial Corporation
- (c) Small Industrial Corporation of India
- (d) **All of the above**

2. What are the "making it happen" styles of Ultrapreneur?

- (a) By continually changing business plans re-directed by customers
- (b) By continually changing business plans re-directed by markets
- (c) By continually changing business plans re-directed by the team
- (d) **All of the above**

3. Identify the steps involved in a Business Plan:-

- a. Customers
- b. Overall marketing strategy
- c. Location
- d. Competition
- e. Advertising and promotion
- f. Pricing

Choose from the following combination of options:-

- (a) b-e-c-d-a-f
- (b) **a-d-b-c-e-f**
- (c) a-b-c-d-e-f
- (d) a-c-b-d-e-f

4. The seed capital loan is given at ___% and conveniently returnable.

- (a) Six
- (b) Ten
- (c) **Four**
- (d) Five

5. What are few questions you need to consider and look for an answer for a good Business Plan?
- (a) Where is my market?
 - (b) Who do I sell?
 - (c) What business am I in?
 - (d) **All of the above**
6. The very fact that we do not see any new faces in the country's business landscape, therefore:-
- (a) **Indian Business Schools are not encouraging entrepreneurs**
 - (b) Indian Business Schools are not geared to create winners
 - (c) Indian Business Schools are encouraging entrepreneurs
 - (d) None of the above
7. Fixed capital is required for:-
- (a) Medium period
 - (b) **Long period**
 - (c) Short period
 - (d) None of the above
8. Tough times don't last.
- (a) **True**
 - (b) False
9. During industrial sickness, workers _____ promotion.
- (a) **Do not get**
 - (b) Require
 - (c) Do get
 - (d) Deserves

10. Norms for grants of relief and concessions which can be extended by banks to potentially viable sick SSI units for working capital is:-

- (a) 3% below the prevailing fixed/prime lending rate, wherever applicable
- (b) 2% below the prevailing fixed/prime lending rate, wherever applicable
- (c) **1.5% below the prevailing fixed/prime lending rate, wherever applicable**
- (d) None of the above