

An ezine for lifestyle, art & design

A unit of "Pink Daffodils"

www.indiaartndesign.com

#### INVITING APPLICATIONS FOR INTERNSHIP

## **Application Deadline 15th February 2015**

**Title** – Business Development and Administration

**Type of Internship** – Regular Internship - Full time / Part time

(Consideration for Full-time Job)

**Timing** – Monday to Saturday

**No. of Openings** – Two

**Start date of Internship** – Immediate

**Duration** – Six Months

**Skills Required** Communication, Presentation and Organizational skills

Must have excellent oral and written communication skills in English

& Hindi

Should have strong will to learn, experiment and execute

**Location** – Khar (west) Mumbai

**Stipend** – INR 5000/- to 8000/-

Team IAnD is looking out for high-energy, smart and intelligent students having passed Second year degree or graduates in Mumbai for full-time/part-time, internship positions in Business Development and Office Administration segments.

## Selected candidates will assist in

- Business Communication
- Content Writing
- Making presentations & factsheets
- Developing and implementing marketing strategies & collaterals
- Participate in brainstorming sessions and come up with innovative ideas.
- Soft Research
- Business Administration
- Liaise with the external agencies and individuals
- Office routines

Internship Letter will be provided on completion of the predetermined term.



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# In addition to fixed remuneration following is what candidates would learn from this internship:

- 1. Working independently
- 2. Creating and putting into operation a 'system'
- 3. PR and interpersonal communication
- 4. Organizational know-how
- 5. Research methodologies
- **6.** Exposure to Digital marketing channels
- 7. Gain great opportunity of interacting with decision makers

### **About India Art n Design**

Briefly: <u>indiaartndesign.com</u> is a rapidly growing electronic weekly magazine that focuses on on the myriad and multifaceted genres of art and design in the Indian context and further penetrates the unfathomable realm of global art and design to blur boundaries in the momentum of a rising pluralistic approach.

With 20-25 new features every month, the content includes developments and insights in the field of design - spanning its gamut of disciplines, architecture and fine art and crafts.

IAnD reaches a home-grown subscription-base of about 22,000+ as a weekly issue every Wednesday. It is free-of-charge.

As one among the top 15,000 websites from India, indiaartndesign(dot)com enjoys a niche readership that spans art and design connoisseurs, artists, architects, designers and design enthusiasts, home-makers, eminent professionals across the globe, with approx. 30K-70K impressions a day.

You may read more <u>about us</u> here and simply <u>click here</u> to subscribe. You can also <u>click here</u> to see our past weekly issues.

Interested candidates email CV to hr@indiaartndesign.com