

Notice for Placement

Job opportunity for Marketing / Business/ Tax / Advertising & Public Relations

Company Name:- **Resonance Digital**

Position:- **Business Development Executive**

Company Website:- www.resonancedigital.in

Work Location:- **Lotus Corporate Park, Goregaon East, Mumbai**

Company Background / About Company:

Resonance Digital is a leading brand and media services agency specializing in VFX, animation, advertising, and immersive media solutions. With a team of 120+ professionals, we partner with top brands to deliver impactful digital experiences.

Job Profile / Responsibilities:

- Assist in identifying and reaching out to potential clients across the media and advertising sector.
- Support the team in pitching services, building proposals, and scheduling meetings.
- Maintain and update client databases, ensuring accurate records of outreach activities.
- Research market trends, competitors, and potential business opportunities.
- Coordinate with internal teams to align client requirements with service capabilities.
- Build long-term professional relationships through consistent follow-ups and communication

Key Skills:

- Fresh graduates (preference for Media/Marketing/Business/Communications).
- Excellent verbal and written communication skills.
- Strong interpersonal skills and a proactive attitude.
- Passion for media, advertising, and client-facing roles.

Experience: Fresher – 1 year of experience

Remuneration: Upto 4 LPA

Interested Candidates can send their resume on below mention email id at the earliest:-

Contact Person: - Mansi Solanki

Email id: - recruiter@resonancedigital.in

Contact no: - 9004777479