

23-Feb-2015.

Notice for Placement

Job opportunity for any Graduate person

Company Name:- **Prithvi land project Pvt. Ltd.**

Position:- **BDE/Sr.BDE/BDM/RM/Team Leader/ASM/Branch Manager/SM**

No of vacancy : 10-12 numbers

Company Website:- **<http://www.prithvilandproject.com>**

Work Location:- Goregaon – Mumbai.

Company Background / About Company:

The company focuses in the Mumbai/ Near Mumbai Suburbs real estate market. Prithvi Land Project's success is derived through its unique business model. The company is widely accredited for changing the definition of harmony and tranquil living away from the clamor and fast paced life in the city developing aesthetically striking residential buildings with breathtaking views, to suit the requirements of our clients.

Job Profile / Responsibilities:

1. Identify and determine the marketing strategy in Real Estate Sector dealing with plots & property.
2. Communicate new project opportunities to existing and potential clients
3. Identifying and developing new streams for revenue growth and maintaining relationships with customers to achieve repeat/ referral business.
4. Driving sales initiatives and achieving desired targets with overall responsibility of ROI and exploring marketing avenues to build consumer preference & drive volumes.
5. Conducting competitor analysis by keeping abreast of market trends and competitor moves to achieve market share metrics.
6. Building and maintaining healthy business relations with major accounts including corporate clients, institutional clients, etc.
7. Design innovative Marketing Strategies and implement them accordingly.
8. Enhancing customer satisfaction matrices by achieving delivery & service quality norms.
9. Build an accurate and effective database of current and potential clients.
10. Maintain accurate and up to date information on competition performance, sales & marketing strategy etc.

11. Develop a comprehensive market mix guideline and ensure sales as per those targets.

12. Identify key customer needs through formal research, survey, sales calls & meetings.

Key Skills: Communication skills, Presentation skills

Required Qualification: Any Graduate/Post Graduate/Diploma in Management

Experience: 0-3yrs in Direct Sales

Remuneration: Rs.200000-Rs.700000/-

Interested Candidates can send their resume on below mention email id at the earliest:-

Contact Person: - Isha

Email id: - career@prithvilandproject.com

Contact no: -02240232711

Corporate Office: M/s.PRITHVI LAND PROJECT PVT.LTD.

B-Wing, B-51,3rd Floor , Pravasi Industrial Estate Nr.Jain Temple ,

Goregaon-E Mumbai-63

www.prithvilandproject.com