

Notice for Placement

Job opportunity for : Sales

Company Name:- **Messe Frankfurt Trade Fairs India Pvt. Ltd.**

Position:- Intern

Company Website:- **www.messefrnkfurt.com**

Work Location:- Chakala (Andheri East)

Company Profile:

Messe Frankfurt is one of the world's largest trade fair corporations spread across 30 locations around the world. With the help of over 2400 employees, Messe Frankfurt organises 130+ trade fair worldwide. Our international flagship fairs are industry leaders and set the trends.

A subsidiary of Messe Frankfurt Exhibition GmbH, Messe Frankfurt Trade Fair India Pvt. Ltd. comes with the background of colossal experience of the international exhibition and conference industry and experience in trade fair marketing. Operational for over 20 years in India, its new trade fairs, conferences and ideas have established the company as the country's most professional trade fair and conference organisers. With offices in Mumbai and Delhi, a dedicated workforce of over 100, we serve the B2B markets of the Indian sub-continent. Messe Frankfurt Trade Fairs India Pvt. Ltd. also promotes Indian brands in countries across the globe through sales and support of outbound trade shows.

Job Profile / Responsibilities:

- Generation of new sales leads via direct customer engagement including targeted search.
- Undertake basic lead research activities so as to build potential client database
- Strictly adhere to the expected level of daily "cold sales calls"
- To search and pull information for database from various sources for e.g. publications, websites etc.
- To collect and format the information in customized format as specified by the reporting manager.
- To ensure that the database is relevant for the company by making telephone calls and validating the data/ information.

Required Qualification: Minimum Graduate / Diploma / PG Program in Business / Marketing Management

Experience: 0-1 yrs

Other / Special Requirements: Nil

Remuneration: Stipend Rs. 8000/- pm

Interested Candidates can send their resume on below mention email id at the earliest:-

Contact Person: - Eureka Borges

Email id: - eureka.borges@india.messefrankfurt.com

Contact no: - 022 6144 5927/928

Corporate Office:

Gala Impecca, 5th Floor , Chakala, Andheri (E) , Andheri Kurla Road, Mumbai 400093,
India