

Notice for Placement

Job opportunity for Marketing Management

Company Name:- INGRIDIA

Position:- **SALES EXECUTIVE**

Product Segment: **Bakery Ingredients, Bread Improvers & Preservatives**

Company Website:- WWW.INGRIDIA.IN

Work Location:- **MUMBAI**

Company Background / About Company:

INGRIDIA is a newly set up company based in Mumbai. Backed by technology from Europe, we are the leading manufacturer of functional solutions and premiere service provider to the cereal food industries. Coupled with this we are also into B2B distribution of Functional & Specialty Food Ingredients. Delivering the perfect blend of knowledge, service and innovation, we provide competitive solutions to the needs of the Food Service & Food Processing Industries with the below product lines.

- ~ Flour Correctors
- ~ Bread Improvers
- ~ Preservatives
- ~ Vitamin Premixes

Job Profile / Responsibilities:

Job Introduction -

1. Title: Sales Executive / Sr. Sales Executive
2. Department: Sales / Business Development
3. Product Segment: Bakery Ingredients, Bread Improvers & Preservatives
4. Functionally Reports to: Sales Manager / Sales Head
5. Administratively Reports to: Business Head
6. Job Location: Mumbai (Maharashtra)
7. Salary : 2.5 Lakh Onwards (Per Annum)

Job Objectives - Sales Executive's - Job is to

1. Collect and build the Market Data on the Customers and the Product Potential of Bakery Ingredients, Bread Improvers & Preservatives in the designated territory / region.
2. Maintain and grow sales and gross margin for the product range in line with company budgets and strategic plans. To manage sale of the company's products and services in defined geographical areas.

Job Requirements -

1. Well exposed to B2B Marketing
2. Excessive travelling is required in and around Maharashtra.
3. As per the need of the business the job is transferrable and posting can be made anywhere within India.

Job Responsibilities -

Adheres to all company policies, procedures and business ethics codes and ensures that they are communicated and implemented within the team.

Duties include the following, measurable in terms of time, cost, quality or quantity.

Key Skills:

1. Collect and build the Market Data on the Customers and the Product Potential of Bakery Ingredients, Bread Improvers & Preservatives in the designated territory / region.
2. Maintain and grow sales and gross margin for the product range in line with company budgets and strategic plans. To manage sale of the company's products and services in defined geographical areas.

To monitor various projects progress, identify new project opportunities and share regular update with FRT/ART.

Day to Day Management - To make regular customer visit for sales development and facilitate customers for various projects and probabilities to boost sales.

Required Qualification: ANY FOOD TECHNOLOGY BACKGROUND PREFERRED / Diploma in Marketing Management

Experience: EXPERIENCE IN Bakery Ingredients, Bread Improvers & Preservatives preferred

Other / Special Requirements:

Remuneration: 250000.00

Interested Candidates can send their resume on below mention email id at the earliest:-

Contact Person: - VICKY SIDHWANI

Email id: - ingridia@ingridia.in Contact no: -022 42562601

Corporate Office:

INGRIDIA-802 Embassy Chambers 03rd Road Khar West Mumbai 400052 Near Khar Station