

5<sup>th</sup> March 2014.

## Notice for Placement

**Job opportunity for** Marketing / Advertising

**Company Name:-** DigTac Media

**Position:-** Key Accounts Manager

**Company Website:-** [www.digtac.com](http://www.digtac.com)

**Work Location:-** Borivali West, Mumbai

**Company Background / About Company:** DigTac is a Internet Marketing full services 360 Degree Digital Ad Agency, we are based out of Mumbai, India. We started our operations in November 2011, with 2 people team, now after 2 years we are 14 people team and we manage 18 clients on regular basis.

Few of clients we manage are CNBC, Hubtown, Tata Housing, Kolte Patil, Siemens, Jetking, Freshkon, Thorn India, Gatsby, La Lingerie India, Escan etc among others. We are first agency in India to have expertise in Social Media, Mobile & Digital Marketing.

### **Job Profile / Responsibilities:**

- Develop business for the group across the verticals of educational institutes, finance, automobile, healthcare, retail, logistics etc
- Achieve monthly / quarterly revenue targets set
- Meeting Top Level professionals like directors, managing director, CEO, Marketing Heads etc.
- Develop monthly & quarterly achievement plans
- Participate in developing business strategy for the group
- Optimize utilization of online channels.
- Ensure customer retention and building long-term relationships.

### **Key Skills:**

- Excellent communication skills
- Strong networking skills
- Willingness to travel
- Proficient in MS Office
- Excellent presentation skills and creative instincts

**Required Qualification:**

- Diploma in Marketing Management / Diploma in Advertising & Public Relations

**Experience:** 0-2 years of sales experience

**Other / Special Requirements:****Remuneration:**

- Fixed: 1.8 to 3.0 lacs (annual)
- Variable: Performance linked pay based on candidate's potential, experience & background

**Interested Candidates can send their resume on below mention email id at the earliest:-**

**Contact Person:** - Shalini Basa    **Email id:** - [care@digtac.com](mailto:care@digtac.com)

**Contact no:** - 9773523277

**Corporate Office:** Chandresh building, 2<sup>nd</sup> floor Office no: 201, Devki nagar above chote ustad, New link road Borivali west, Mumbai – 400 092.