

Notice for Placement

Job opportunity for Marketing Management

Company Name: - Addonix Technologies Pvt Ltd.

Position:- Sr.Marketing Executive/ Marketing Manager.

Company Website: - www.addonix.com

Work Location: - 702/703, Vakratunda Corporate Park | Off Aarey Road | Vishweshwar Nagar | Goregaon (East) | Mumbai 400 063 | India

Company Background / About Company:

Addonix Technologies Pvt Ltd. is leading design solutions firm having its office in Mumbai, India. Since the formation of Addonix in 1988, it has diversified in field of Software business. We are a value added reseller of Dassault Systems Solid Works Corporation in Mumbai, India since 1999. Addonix handles both commercial & education business for Solid Works range of products. Solid Works offers you an unmatched range of high-quality solutions to meet your specific product design and development objectives. With our multiproduct offering, we focus on helping you design better products, faster.

We are Registered Resellers of HP India in Mumbai for their range of products like Desktop and Workstations and have successfully partnered with HP India in the Workstation segment business..

For more details you can go through the link below: <http://www.addonix.com/>

Job Profile / Responsibilities:

1. To increase Addonix Technologies Brand presence in our region.
2. Lead Generation thru' On-line [Digital Marketing] and Off-line activities
3. Handle a team of Telemarketing and Telesales executives and get them to outperform in their profiles by focussing on team development.
4. To develop strong wavelength with principals/distributors of SolidWorks products.
5. Analysis of suspects and prospects generated by Marketing division before handling over to sales
6. To handle Market Segmentation by Geo, Industry, and Product for creating better opportunities for SolidWorks range of Products
7. Vertical Industry coverage to include such Machinery/Material Handling/Hi-Tech/ Consumer/ Education/ Life Sciences and Medical Equipment's.
8. Multi-Touch campaign & e-news letters with our customer base to increase awareness within our customers for our Validation/Inspection/Documentation & Data Management solutions
9. Customer Referral programs
- 10.To nurture our tie-ups with Industry associations

11. Develop video and pdf case studies for Addonix from our Commercial and Education database of customers.

12. Focus on Website content and design

Key Skills: Must have done events /product launches/Webinars. Must have experience in Internet Marketing & handling of Social Media Tools like Linked In, Facebook, Blogs, SEO, SEM etc.

Required Qualification: MMS / MBA / Diploma with Marketing Specialisation Preferably having done a Degree or Diploma in Engineering

Experience: 2 years Industry experience in marketing profile.

Other / Special Requirements: Sr. Business Development Executive / Jr. Business Development Executive

Remuneration: As per market standard

Interested Candidates can send their resume on below mention email id at the earliest:-

Contact Person: -Mina Mandalia & Aarti Khedekar.

Email id: - careers@addonix.com / aarti@addonix.com

Contact no: - 022 61794300

Corporate Office:

Addonix Technologies Pvt Ltd.

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Phone: 91-22-61794300 | Website: www.addonix.com