

Notice for Placement

Job opportunity for Marketing Management students.

Company Name:-**Acquest Group**

Position:-**Manager - Marketing and Digital initiatives**

Company Website:- www.acquest.in , www.acquest-advisors.com ,

Work Location:-**Mumbai (Goregaon)**

Company Profile: Acquest is a boutique advisory group which focusing on providing Real Estate investment and immigration advisory services to High Net-worth Individuals in India and overseas. It has been promoted by Ex-Bankers with over 2 decades of experience.

Job Profile / Responsibilities:

- Developing and implementing the marketing strategy and plan
- Lead Generation through various digital platforms - Google, Facebook, Twitter, LinkedIn, YouTube, etc
- Managing the digital properties – websites, CRM, Social media pages
- Organizing and managing Roadshows/Events across India
- Build and Enhance Branding, Positioning and Organization Visibility

Key Skills:

- Good communications skills - specially written
- Knowledge/Exposure to Digital marketing and technology
- Inclination and ability to learn quickly specially - new developments in the digital marketing space

Required Qualification: Diploma / PG in Marketing Management.

Experience: Not necessary but preferred

Other/Special Requirements: Degree/Diploma/PG/ Certification in IT or Digital Marketing

Remuneration: Starting with 500,000/- per annum + Attractive incentive

Interested Candidates can send their resume on below mention email id at the earliest:-

Contact Person: - **Saloni Raichura**

Email id: - saloni.raichura@acquest.in

Contact no: -7400481901

Corporate Office: Level 8, Vibgyor Towers, Next to Trident Hotel, BKC , Mumbai-400098

ACQUEST GROUP

The Acquest Group consists of three business verticals each offering unique services to High Net worth Individuals in India and overseas.

ACQUEST ADVISORS (www.acquest-advisors.com)

Acquest Advisors is an Investment immigration advisor specializing in American and European Immigration. The firm focuses on Citizenship by Investment/Permanent Residency by Investment programs being run by governments of American and European countries.

The firm has tie-ups with leading Regional Centres, Developers, Fund Managers, Franchise owners etc. in America and Europe which its clients can leverage upon to achieve their immigration and investment objectives. It also has a panel of renowned attorneys to meet the varying needs of clients seeking immigration.

In a short span of time, the firm has established itself among the top immigration advisor across India and is now spreading its wings to the Middle East.

The firm provides tailor-made immigration solutions to the clients after intensive discussion and deep understanding of their circumstances and requirements.

ACQUEST PROPERTY AND HOSPITALITY SERVICES PVT. LTD. (www.acquest.in)

APHS is the flagship company of the group and is engaged in providing real estate investment and advisory services to home buyers in India and abroad.

In sync with the immigration advisory business, the company also offers global real estate investment opportunities to its clients.

LUXURY HOMES INDIA (www.luxuryhomesindia.com)

In order to provide bespoke real estate advisory services to the crème de la crème, the group has created a separate vertical which focuses in offering high-end properties (> US \$ 1 million) to Ultra High Net-worth clientele.

ACQUEST FOUNDER

Paresh Karia is a Chartered Accountant with rich experience of over 20 years across banking, investment advisory, real estate and Immigration. He has worked with reputed organizations like HDFC Bank, ICICI Bank and ABN Amro Bank at senior levels in the areas of Investment Advisory and Private Banking.

Paresh has developed a deep understanding of the needs of HNI and Ultra HNI Clients and has been successfully offering customised solutions and services to them.

Paresh is a thought leader and a regular panellist on TV shows on reputed Channels like CNBC and NDTV. He also writes for leading publications and portals like *Times of India*, *Forbes*, *moneycontrol.com* etc.