

25-01-2022

## Notice for Placement

### Job opportunity for Marketing

Company Name:- **Acquest Advisors**

Position:- **Manager – Marketing and Digital Initiatives**

Company Website:- [www.acquest-advisors.com](http://www.acquest-advisors.com)

Work Location:- **Mumbai (Goregaon)**

**Company Profile:** Acquest provides immigration advisory services to High Net-Worth individuals in India and Overseas.

### Job Profile / Responsibilities:

- Developing and implementing the marketing strategy and plan
- Lead generation through various digital platforms – Google, Facebook, Twitter, LinkedIn, YouTube, Etc
- Managing the digital properties – Websites, CRM, Social media pages, etc. including content.
- Organizing and managing Roadshows/Events across India
- Build and Enhance Branding, Positioning, and Organization Visibility

### Key Skills:

- Good communication skills – specially written
- Knowledge/Exposure to Digital Marketing and Technology
- Inclination and ability to learn quickly specially – New developments in the digital marketing space
- Analysis of data from Google/FB etc. and draw meaningful conclusions
- Aptitude towards Business Development

**Required Qualification:** PG / Diploma in Marketing Management

**Experience:** Not necessary but preferred

**Other / Special Requirements:** Degree/Diploma/Certification in IT/Digital Marketing

**Remuneration:** Starting with **6,00,000/annum** + Attractive Incentive

**Interested Candidates can send their resume on below mention email id at the earliest:-**

Contact Person: - **Renu Agarwal**

Email id: - **[renu.agarwal@acquest.in](mailto:renu.agarwal@acquest.in)**

Contact no: - **8657959338**

**Corporate Office:** 708, Vakratunda Corporate Park, Goregaon East - 400063