

Welingkar's Distance Learning Program Ranked First in West Zone by Competition Success Review

Welingkar's distance learning program has been once again recognized for its excellence. This time honour comes from Competition Success Review, the largest circulated monthly magazine in English. **Competition Success Review felicitated Welingkar Institute with the 'Top Distance Learning Institute of India' award in the West Zone.**



The award was given by Mr. SK Sachdeva, Chairman & Managing Director, CSR group at CSR Awards Night on April 28, 2012 at Hotel Le-Meridien, Windsor Place, New Delhi.

The parameters for the rankings were: resources and the study centers, faculty and counseling, program delivery, admission system and networking, industry interface along with the uniqueness of the program that gives it an edge over others.

March this year, Welingkar's distance learning program was adjudged third by Zee Business subsequent to a comprehensive nationwide survey. A little further back in time, Welingkar's Distance Learning Program was ranked second by Business World in the BW-Synovate Distance Education B-school Survey 2011. Career360 along with Yahoo had ranked it fourth in a nationwide survey conducted last year.

Commenting on the latest in the series of awards, Dr Uday Salunkhe said, "Such awards definitely bring along beautiful moments and confirm our faith in the approach we have towards structuring of our distance learning programs; but at the same time these underline the responsibility of maintaining the standards set over a period of years with lot of efforts, hard work and incisive analysis of the industry in the relevant sectors. But then one has to be a stickler for quality, particularly when it comes to education as so many people have their hopes pinned on it."



Welingkar distance education has carved out a niche for itself with some of its very unique features which form its quintessential part. The course content here is quite differently structured.

There is no concept of 'core' and 'electives' in the second year; all the subjects are specialization-specific.

Welingkar distance education is known for its distinct features like Virtual classrooms where the students interact with their faculty in two way audio visual lectures through internet, its support system that comes in shape of e-learning tool kit, audio CDs, outbound experiential learning methodology, industry visits, placement support system, rapid response system, news wire services that keeps- them abreast of the happenings in their relevant sectors. We

Tube assists students with mini lectures by experts.

Welingkar's distance learning programs are approved by Distance Education Council, Govt. of India and offer specialization in ten areas. These are Marketing, HR, Supply Chain Management, E business, Retail Management, Finance, Operations, General Management, International Business, Banking, Investment and Insurance.