

## DATEWISE TENTATIVE PCP TIME – TABLE

Depending upon the student strength there may be one or two batches and the roll nos. for Batch I & Batch II will be uploaded one week before the PCP dates

### April - 2010. Batch

#### Sem - III (Mid Term)

| Subject        | Time             | Marketing                                     | Finance                       | H.R.                             |
|----------------|------------------|---|-------------------------------|----------------------------------|
| 22 / 04 / 2011 | 9.00 to 12.30 pm | Marketing Research & Consumer Buyer Behaviour | Financial Services            | Human Resources Mgmt. - 2        |
|                | 1.30 to 5.00 pm  | Advertising & Sales Promotion                 | Working Capital Mgmt.         | Industrial Relation & Labour Law |
| 23/04/2011     | 9.00 to 12.30 pm | Distribution Mgmt.                            | Investment Mgmt. - 1          | Functional Administration        |
|                | 1.30 to 5.00 pm  | Marketing Finance                             | Investment Mgmt. - 2          | Wages & Salary Administration    |
| 24/04/2011     | 9.00 to 12.30 pm | CRM   | Financial Mgmt. - II          | HR Information System            |
|                | 1.30 to 5.00 pm  | E - Commerce                                  | Advance Direct & Indirect Tax | Recruitment Mgmt.                |

#### Sem - III (End Term)

| Date       | Time             | Marketing                                     | Finance                       | H.R.                             |
|------------|------------------|---|-------------------------------|----------------------------------|
| 19/08/2011 | 9.00 to 12.30 pm | Marketing Research & Consumer Buyer Behaviour | Financial Services            | Human Resources Mgmt. - 2        |
|            | 1.30 to 5.00 pm  | Advertising & Sales Promotion                 | Working Capital Mgmt.         | Industrial Relation & Labour Law |
| 20/08/2011 | 9.00 to 12.30 pm | Distribution Mgmt.                            | Investment Mgmt. - 1          | Functional Administration        |
|            | 1.30 to 5.00 pm  | Marketing Finance                             | Investment Mgmt. - 2          | Wages & Salary Administration    |
| 21/08/2011 | 9.00 to 12.30 pm | CRM   | Financial Mgmt. - II          | HR Information System            |
|            | 1.30 to 5.00 pm  | E - Commerce                                  | Advance Direct & Indirect Tax | Recruitment Mgmt.                |

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April - 2010. Batch

### Sem - IV (Mid Term)

| Subject    | Time             | Marketing                     | Finance                  | H.R.   |
|------------|------------------|-------------------------------|--------------------------|--|
| 29/10/2011 | 9.00 to 12.30 pm | Product / Brand Management    | Project finance          | Industrial Psychology                        |
|            | 1.30 to 5.00 pm  | Services Marketing            | Mergers and Acquisitions | Effective HR Training & Development Strategy |
| 30/10/2011 | 9.00 to 12.30 pm | Out of the Box Marketing      | Retail Banking           | International HRM                            |
|            | 1.30 to 5.00 pm  | Customer Centric Organization | International Finance    | Performance Management & Rewards System      |

### Sem - IV (End Term)

| Date      | Time             | Marketing                     | Finance                  | H.R.   |
|-----------|------------------|-------------------------------|--------------------------|--|
| 11/2/2012 | 9.00 to 12.30 pm | Product / Brand Management    | Project Finance          | Industrial Psychology                        |
|           | 1.30 to 5.00 pm  | Services Marketing            | Mergers and Acquisitions | Effective HR Training & Development Strategy |
| 12/2/2012 | 9.00 to 12.30 pm | Out of the box Marketing      | Retail Banking           | International HRM                            |
|           | 1.30 to 5.00 pm  | Customer Centric Organization | International Finance    | Performance Management & Rewards System      |