

DATEWISE TENTATIVE PCP TIME – TABLE

Depending upon the student strength there may be one or two batches and the roll nos. for Batch I & Batch II will be uploaded one week before the PCP dates

October - 2010. Batch

Sem - III (Mid Term)

| Subject | Time | Marketing | Finance | H.R. |
|------------|------------------|---|-------------------------------|----------------------------------|
| 28/10/2011 | 9.00 to 12.30 pm | Marketing Research & Consumer Buyer Behaviour | Financial Services | Human Resources Mgmt. - 2 |
| | 1.30 to 5.00 pm | Advertising & Sales Promotion | Working Capital Mgmt. | Industrial Relation & Labour Law |
| 29/10/2011 | 9.00 to 12.30 pm | Distribution Mgmt. | Investment Mgmt. - 1 | Functional Administration |
| | 1.30 to 5.00 pm | Marketing Finance | Investment Mgmt. - 2 | Wages & Salary Administration |
| 30/10/2011 | 9.00 to 12.30 pm | CRM | Financial Mgmt. - II | HR Information system |
| | 1.30 to 5.00 pm | E - Commerce | Advance Direct & Indirect Tax | Recruitment Mgmt. |

Sem - III (End Term)

| Date | Time | Marketing | Finance | H.R. |
|-----------|------------------|---|-------------------------------|----------------------------------|
| 10/2/2012 | 9.00 to 12.30 pm | Marketing Research & Consumer Buyer Behaviour | Financial Services | Human Resources Mgmt. - 2 |
| | 1.30 to 5.00 pm | Advertising & Sales Promotion | Working Capital Mgmt. | Industrial Relation & Labour Law |
| 11/2/2012 | 9.00 to 12.30 pm | Distribution Mgmt. | Investment Mgmt. - 1 | Functional Administration |
| | 1.30 to 5.00 pm | Marketing Finance | Investment Mgmt. - 2 | Wages & Salary Administration |
| 12/2/2012 | 9.00 to 12.30 pm | CRM | Financial Mgmt. - II | HR Information System |
| | 1.30 to 5.00 pm | E - Commerce | Advance Direct & Indirect Tax | Recruitment Mgmt. |

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October - 2010. Batch

Sem - IV (Mid Term)

| Subject | Time | Marketing | Finance | H.R. |
|----------|------------------|-------------------------------|--------------------------|--|
| 4/5/2012 | 9.00 to 12.30 pm | Product / Brand Management | Project Finance | Industrial Psychology |
| | 1.30 to 5.00 pm | Services Marketing | Mergers and Acquisitions | Effective HR Training & Development Strategy |
| 5/5/2012 | 9.00 to 12.30 pm | Out of the box Marketing | Retail Banking | International HRM |
| | 1.30 to 5.00 pm | Customer Centric Organization | International finance | Performance Management & Rewards system |

Sem - IV (End Term)

| Date | Time | Marketing | Finance | H.R. |
|-----------|------------------|-------------------------------|--------------------------|--|
| 11/8/2012 | 9.00 to 12.30 pm | Product / Brand Management | Project Finance | Industrial Psychology |
| | 1.30 to 5.00 pm | Services Marketing | Mergers and acquisitions | Effective HR Training & Development Strategy |
| 12/8/2012 | 9.00 to 12.30 pm | Out of the Box Marketing | Retail Banking | International HRM |
| | 1.30 to 5.00 pm | Customer Centric Organization | International Finance | Performance Management & Rewards System |